

Board Meeting Minutes
Connect for Health Colorado
February 12, 2024
12:00 PM to 3:00 PM

Board Members Present: Mara Baer, Kim Bimestefer, Christy Blakely, Mike Conway, Adam Fox, Patrick Gordon, Annie Lee, Lorez Meinhold, Robert Ruiz-Moss, and Dick Thompson.

Board Members Absent: None

Staff Present: Justin Brandon, Brian Braun, Jessalyn Hampton, Kevin Patterson, Rachel Peters, Ilana Rivera, Alan Schmitz, Lisa Sevier, and Nina Schwartz

Video conference and phone conference lines were available for members of the public to join.

I. Business Agenda

- Lorez Meinhold called the meeting to order at 12:00 p.m. and welcomed those in attendance.
- Changes to the agenda: None.
- Disclosure of conflicts of interest: None.
- The minutes from the January Board meeting were reviewed and approved.

II. Board Report

Changes to the Executive Committee

Lorez proposed the following changes to the Board structure:

- Dick Thompson as Board Chair
- Annie Lee as Vice Chair
- Lorez Meinhold as Treasurer

Ms. Meinhold called for public comment.

No public comment given.

Annie Lee motioned to approve changes, Christy Blakely seconded the motion, and it was accepted with one abstention from Dick Thompson.

III. CEO Report

Medicaid to Marketplace Bridge

Staff at the Department of Health Care Policy & Financing (HCPF) provided an update on the public health emergency (PHE) unwind.

Staff at Connect for Health Colorado provided an update on the Medicaid to Marketplace bridge.

Open Enrollment Summary

Staff presented an update on Open Enrollment metrics, stakeholder feedback, and customer wins from Marketing.

Staff presented an update on Open Enrollment performance metrics from Customer Operations.

Legislative Update

The Board reviewed a Legislative update which summarized HB24-1035, which the Board has taken a support position on, the restructure of the Board Advisory Group, and welcomed the new Board Advisory Group Chair, Rosie Duran.

Service Center Roadmap

Staff presented a roadmap of the service center. The presentation highlighted the 2023 Operations timeline and initiatives for 2024.

Tax Time Enrollment

The Board reviewed an update on Tax Time Enrollment. HB20-1236 established the Health Care Coverage Easy Enrollment Program (tax time enrollment) which gives Coloradans the opportunity to check a box on their state tax return to share their information with Connect for Health Colorado and the Department of Health Care Policy & Financing (HCPF) for the purpose of getting health coverage. The presentation highlights the process for Easy Enrollment Customers, the successes of the first 2 years, web presence, and enrollment metrics.

IV. Executive & Finance

Staff presented an update on enhanced subsidies planning for plan year 2026 (PY26). The presentation highlights additional financial help for Coloradans under the American Rescue Plan Act (ARPA), contingency planning for PY26, the potential financial scenarios, and the projected cash impacts.

V. Public Comment

Public comment given by Daniela Gosselova

Public comment given by Melanie Herrman, Broker

Respectfully submitted,

Lorez Meinhold
Board Chair

Next Board Meeting

March 11, 2024, from 12:00 p.m. – 3:00 p.m.